

Twin
Towers

DESIGN COMPANY

We appreciate the opportunity to share our capabilities with you. Having spent many years perfecting our design team and creating sites for clients ranging from large to small, our expertise uniquely qualifies us to offer you the services and solutions you need to push to new boundaries, grow your business, and ensure customer loyalty.

Please contact us to set up a meeting either in person, via phone or Internet chat.

We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven Springer". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Steven Springer
President & CEO



About the Company

Twin Towers Design Company (www.twintowersdesign.com) brings your company's vision to life by providing complete visual design solutions for your business.

Founded in 1996 as Twin Towers Web Design, a web graphics and site design company, Twin Towers Design Company has since used its experience to move beyond digital media to become a provider of comprehensive design concepts for both web and print. Now offering full website hosting packages as well as creative consulting services, Twin Towers Design Company is there with you to help you succeed—from your initial concept to the launching of your polished persona.

Web Design

E-Brochures

The website everyone said you should have, when e-commerce isn't what you need.

The ability to make frequent and immediate updates to websites makes them an ideal companion for your printed materials. Use the unlimited space afforded by the Internet to expound upon concepts introduced in your printed brochures or flyers. Our E-Brochure sites are designed as an informative way to tell more about you and your organization or business. They can be used as a way to provide your audience with limited-time promotions and up-to-date news. Most importantly, you save valuable time and money with E-Brochure sites because you do not need to reprint your printed materials.

E-Commerce

When it's not just about telling, but time for selling.

Sometimes just having information on the Internet is not enough. If you are in the business of selling products or services, having an E-Commerce site affords you the ability to sell your products locally or worldwide. Whether you are planning on using an E-Commerce site to supplement sales from a brick-and-mortar store or whether your business is based solely on Internet sales, we will help you review your business needs and examine all the possible ways to make your internet business grow.

About the Company

Web Design (continued) Site Maintenance Training

For those who want to do it themselves but just don't know how.

Twin Towers Design Company offers both the software and training necessary for you to take over site maintenance after launch. We offer you the convenience of maintaining and updating the site ourselves, but some of our clients wish to only keep our services until the project is complete. If that is your preference, we make certain to simplify things so you can do what you want, when you want it, without anyone else's help.

Web Hosting

The right package to finish off the right project.

At Twin Towers Design Company, we not only create your site, but we can also provide you with ideal hosting support. We offer competitive hosting packages through C I Host, a managed web page hosting and solutions provider serving 190,000 individual consumers and companies in 182 countries worldwide. C I Host has been consistently ranked among the top five Web hosting companies out of 16,000 hosts around the globe. Thanks to them, we create world-class Web page hosting with the broadest portfolio of managed web hosting services in the industry.

Print Design Publications

Introducing the perfect solution for every situation.

When it becomes time to get your name out there, sometimes a business card may be all that you need; Sometimes, you need a little more. No matter what's required, Twin Towers Design Company is happy to design it for you. We work to create a custom solution for your needs. Let us design an inspirational and memorable print campaign for you. Our experienced team of designers has created everything from postcards to banners, signs to newsletters and more.

About the Company

Print Design (continued)

Logo Design

Creating the perfect identity- your image in lights.

Identity is important. It is what sets you apart from others, both in name and appearance. Twin Towers Design Company works with our clients to develop the look that fits their vision. Each logo we work with is completely original and tells the story of the organization behind it.

Marketing Consultation

Making you look good is our job.

Sometimes all it takes is the right idea at the right time. When you have a great idea, but just do not know how to translate it onto the web or into print, we can help. Twin Towers Design Company offers consultations on an hourly or project basis. Our team meets with clients via phone, email or in person to help them sound out ideas while offering suggestions. Our creativity and professionalism ensure that your project gets done right.

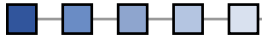
Key Management

Introducing our team:

- Steve Springer, President & CEO
- Daniel Springer, Lead Account Executive- Boston Area

Headquarters

713 Pinehurst Court, Unit
Union, NJ 07083
Phone: 908.810.8832
www.TwinTowersDesign.com



Steve Springer, President and CEO

Email: steve@twintowersweb.com

Phone: 908.227.3750

Steve Springer is President and Chief Executive Officer of Twin Towers Design Company, having founded the company in 1996. Prior to starting TTDC, he spent a number of years as a site designer for various companies and served as a freelance graphics artist.

Steve attended Rutgers University, where he was a founding member of both Kol Halayla, the University's first a cappella musical group, and the Rutgers Chapter of Zeta Beta Tau Fraternity. He currently serves as their Chapter Advisor and sits as a member of the ZBT Rutgers Foundation Board of Trustees.

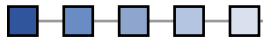
Daniel Springer, Lead Account Executive- Boston Area

Email: dan@twintowersweb.com

Phone: 617.312.5716

Daniel Springer founded Twin Towers Design Company with Steve in 1996, and now handles the day-to-day sales and marketing of the company in and around the Boston Area as the Lead Account Executive in that region. He prides himself on putting the client's needs first and making sure that TTDC provides each client with their ideal promotional tool, whether a successful website or printed design piece.

Dan attended The University of Massachusetts, where he initiated various community service projects as a member of Zeta Beta Tau Fraternity as well as conducting diversity training seminars as a teacher of *Boxes and Walls; The Oppression Experiment*. He currently serves as the UMass Chapter's alumni advisor and is a participant in many community outreach programs.



Client List

The following companies and organizations have employed Twin Towers Design Company or part of our design team to help bring their visions to life.

Classical Caterers
Dahn & Krieger- Architects Planners PC
Dun & Bradstreet
Early Bird Publishing
Esker Water
Gan Israel Day Camp
Gretag
IMG
Kol Halayla- The Jewish A Cappella Singers of Rutgers University
Morgik Metal Designs
Minolta
N/S Brunswick USY
Netgrocer
NJ Renaissance Kingdom
Panasonic
JUC of Pittsburgh
Ricoh
Rutgers Hillel
Sabrinna Gourmet
Sony
USA Detergents
Zeta Beta Tau, Beta Delta Chapter
Zeta Beta Tau, Inc.